2021



Connectivity Standards Alliance Membership Registration Guide

**Connectivity Standards Alliance**

508 Second Street

Davis, CA 95616

+1 (530) 564-4565



**Membership Registration Overview**

Welcome to the Connectivity Standards Alliance! Our Membership Support Team in Davis, California (help@zigbee.org) is available to assist throughout the Connectivity Standards Alliance membership registration process. We thank you for your interest and support and look forward to collaborating with you in advancing Alliance standards in the IoT marketplace.

**Membership Registration Process:**

Our membership information and registration process can be found online at: <https://zigbeealliance.org/join/>. This is the fastest and easiest way to process your registration, or you can also follow the detailed instructions and process outlined here.

1. Review the **Connectivity Standards Alliance Membership Levels and Benefits** sheet on page 3 to select the level that best meets the needs of your organization.
2. **Adopters and Participants**: Complete the **Membership Registration Form** – make sure to indicate which level of membership you will be applying. The form is included in this packet. **Promoters: contact** **help@zigbee.org**. Companies applying for the Certification Transfer Program, visit: <https://zigbeealliance.org/certification-transfer-program/>
3. E-mail your **Membership Registration Form** to help@zigbee.org
	1. In the Subject Line of your E-mail, please indicate **Connectivity Standards Alliance Membership Registration**.
	2. Indicate in the space provided on the **Registration Form** if there is a Purchase Order that we should include on your New Membership Dues Invoice. Please also indicate the Billing Contact to whom we should address your Invoice.
4. Upon receipt of your membership registration forms, Connectivity Standards Alliance will e-mail an invoice for your new membership dues to your organization’s Billing Contact. The invoice will include details about the available options for payment of your membership dues, as well as your new membership agreement for the level that was specified in the registration form.
5. Review, sign and return the **Membership Agreement** to help@zigbee.org:
	1. **Only the first (cover) page of the Membership Agreement must be signed and returned.**
	2. Return by scan and e-mail is acceptable.
	3. If you prefer or require a counter-signed, original copy to be returned to you, please sign and return by post or courier two copies of the Membership Agreement cover page.

**Certification**

1. If your organization plans to submit products for certification, you may need a Manufacturer ID. Contact help@zigbee.org to request assignment of a Manufacturer ID. For more information please visit our website.

**User Accounts**

1. Our membership support team will set up user accounts for contacts specified in the registration form on the Connectivity Standards Alliance Members’ Area for your company contacts.
2. If you would like additional team members to have access to the Members’ Area, please e-mail to help@zigbee.org the following information for each account:
	1. Contact Name
	2. Job Title
	3. Location (full address)
	4. E-mail
	5. Phone

**Company Listing on the Connectivity Standards Alliance Website**

1. Send via e-mail to help@zigbee.org your company logo and a description (100 words or less) of your organization. Please include an approved style guide for your logos, which outlines the font styles and Pantone/PMS colors and any other guidelines on how to use your logos. Acceptable logo specifications include:
	1. **.eps format** (usually created by Adobe Illustrator or Quark Express registrations)
	Usage: Collateral or printed material, signage, banners, promotional items, etc.
	Resolution: 600 dpi or greater
	Size: Large and Small
	Color: Black/White and Color
	2. **.jpg and .gif formats** (both preferred)
	Usage: Electronic, Word, PowerPoint documents
	Resolution: 300 dpi or lower.
	Size: Large and Small (One approximately 200 pixels wide and one approximately 120 pixels wide)
	Color: Black/White and Color

**Welcome E-mail**

1. Upon receipt of your membership dues payment and a signed copy of the Membership Agreement, our Membership Support team will send a welcome e-mail, with copies of your Membership Certificate and your paid invoice attached.

Again, thank you for your interest in and support of the Connectivity Standards Alliance. For assistance with and questions regarding your Connectivity Standards Alliance Membership Registration, please contact help@zigbee.org. For general information about the Connectivity Standards Alliance, visit our website [www.csa-iot.org](http://www.csa-iot.org).

**Membership Level Reference Guide**

**Membership Levels**

There are three membership levels in the Connectivity Standards Alliance to help your organization meet its goals. Each membership comes with different rights and benefits:

* **Adopter**: Offers access to final, approved specifications, use of the Alliance technology logos and trademarks, participation in interoperability events, and access to completed and approved standards documents.
* **Participant**: Offers full participation in all Alliance committees, work/task groups and member meetings. Participants earn voting rights in work groups and have early access to all Connectivity Standards Alliance standards and specifications in development.
* **Promoter**: Offers automatic voting rights in all work groups, final approval rights on all standards and a seat on the Alliance Board of Directors.

**New!** For qualifying smaller companies with annual revenues under $10MM, the Connectivity Standards Alliance offers a Certification Transfer Program. This program facilitates access to Alliance technology and certification through its members who make modules available for expedited product development. To register online, visit:

<https://zigbeealliance.org/certification-transfer-program/>

## Benefits at a Glance

|  |  |  |  |
| --- | --- | --- | --- |
| **Connectivity Standards Alliance Member Benefits** | **Promoter\*$105,000USD/year** | **Participant\*$20,000USD/year** | **Adopter****$7,000****USD/year** |
| **Participate and Lead** |
| Receive a seat on the Board of Directors | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |  |
| Drive specification development, requirements and test plans | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Participate, vote and chair Alliance Working Groups teams | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Attend Connectivity Standards Alliance Member Meetings | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif  |
| Contribute intellectual property (IP) to specification(s) and provide input into the specification evolution | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Gain early access to specifications, be the first to market | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Online participation in marketing interest groups to review market requirements and strategies for product lines | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Connectivity Standards Alliance Member Benefits** | **Promoter\*$105,000USD/year** | **Participant\*$20,000USD/year** | **Adopter****$7,000****USD/year** |
| **Develop, Test and Certify** |
| Develop, test and certify products | $2,000 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,000 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$3,000 per product |
| Develop, test and certify products that can be transferred to a 3rd party via the Certification Transfer Program | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |  |
| Certify own derivative product | $1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,500 per product |
| Implement a Certified Product via the Certification Transfer Program and use the Connectivity Standards Alliance Certification trademarks and logos | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$1,500 per product | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif$2,500 per product |
| Certified Product listing on the Connectivity Standards Alliance website | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Attend Alliance workshops, developers’ conferences and test events | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| **Go to Market** |
| Participate in Alliance marketing communications, including press releases, blogs, member success stories, videos, etc. | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Exhibit at Alliance tradeshow booths | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Use Connectivity Standards Alliance trademarks and logos (within usage guidelines) | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| Receive access to Connectivity Standards Alliance marketing collateral | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif | http://zigbee.org/wp-content/uploads/2014/11/checkmark_black.gif |
| * Promoter Initiation Fee, one-time $25,000
* Membership Fees effective 15 July 2021.
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**Membership Registration Form**

**To Join the Connectivity Standards Alliance:**

Either: Complete [Online Member Registration form](https://zigbeealliance.org/register/) at zigbeealliance.org/register/

Or

1. Complete the following Participant/Adopter Agreement and Registration Forms in full.
2. E-mail the completed forms to Connectivity Standards Alliance Support Services: help@zigbee.org

**Company Information**

|  |  |
| --- | --- |
| **Company Name:**  | Click here to enter text. |
| **Business Domain:**  | **Please identify and select ONE primary area of business.  You may also select secondary areas of business, as needed:** |
|  | **Primary** | **Secondary** |
| Retailer / Distributor / Channel Partner | [ ]  | [ ]  |
| Product Manufacturer (e.g. Devices, sensors, connected products, appliances) | [ ]  | [ ]  |
| Silicon / Chip / Module Manufacturer | [ ]  | [ ]  |
| Network / Connectivity Provider (e.g. Cable, Telco, network providers, network equipment company) | [ ]  | [ ]  |
| Home / Building Security Service Provider | [ ]  | [ ]  |
| Energy / Energy Management Service Provider | [ ]  | [ ]  |
| Software/Hardware Design Services (e.g. stack or application provider, hardware design services) | [ ]  | [ ]  |
| Consulting Services / Systems Integrator  | [ ]  | [ ]  |
| Installation Services Provider  | [ ]  | [ ]  |
| Builder / Building Management  | [ ]  | [ ]  |
| Cybersecurity Product / Service Provider | [ ]  | [ ]  |
| Connected Home/Building Platform Provider (i.e.: enabling experience as a whole via gateways or hubs with a unified user experience) | [ ]  | [ ]  |
| Test House  | [ ]  | [ ]  |
| Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  | [ ]  | [ ]  |
| **Market Focus:**  | **Please select ONE primary and, as needed, the secondary industry segments you serve:** |
|  | **Primary** | **Secondary** |
| Connected Buildings  | [ ]  | [ ]  |
| Connected Health | [ ]  | [ ]  |
| Connected Home | [ ]  | [ ]  |
| Connected Industry | [ ]  | [ ]  |
| Connected Retail | [ ]  | [ ]  |
| Connected Vehicles | [ ]  | [ ]  |
| Smart Energy | [ ]  | [ ]  |
| Smart City | [ ]  | [ ]  |
| Wearables | [ ]  | [ ]  |
| Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | [ ]  | [ ]  |
| **Company Address:**  | **Street Address:** **City, State, Postal Code, Country:**  |
| **Where Products/ Services are Available (check all that apply):** | **Americas**[ ]  | **China**[ ]  | **Asia Pacific**[ ]  | **Europe/ME/Africa**[ ]  |
| **Preferred URL:**  |  |
| **Company Description (up to 100 words):** |  |

**Interest in Joining:** Please share your reasons for joining the Connectivity Standards Alliance. Check all that apply or indicate Other.

[ ]  To access information in order to develop products.

[ ]  To gain technical expertise in Alliance standards.

[ ]  To participate in work groups and contribute to the development of Alliance Standards and Specifications.

[ ]  To vote on standards approvals.

[ ]  To gain early access to Alliance standards in order to get to market early.

[ ]  To participate in marketing activities such as trade shows.

[ ]  To attend Alliance testing and interop events.

[ ]  To stay informed of Alliance standards and development efforts.

[ ]  To certify products.

[ ]  To connect with other Alliance members for business purposes.

[ ]  To demonstrate expertise in wireless product development.

[ ]  Other (please specify)

**Primary** Contact Information: (Required. Individual to whom we should direct all correspondence)

Organization Name: Click here to enter text.

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Billing Contact Information: (Required, if different from Primary Contact)

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Legal Contact Information: (Required, if different from Primary Contact)

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Technical Contact Information:

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Public Relations Contact Information:

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Marketing Contact Information:

Contact First Name: Click here to enter text. Last Name: Click here to enter text.

Job Title: Click here to enter text.

Street Address: Click here to enter text.

Address Line 2: Click here to enter text.

City: Click here to enter text. State/Province: Click here to enter text.

Postal Code: Click here to enter text. Country: Click here to enter text.

Phone: Click here to enter text. Fax: Click here to enter text.

E-mail Address: Click here to enter text.

Type and Annual Dues: (*Fees apply for 12 months from date of membership activation)*

[ ]  Participant – USD $20,000.

[ ]  Adopter – USD $7,000.

Payment Options: *(Please make checks or purchase orders payable to Connectivity Standards Alliance, Inc.)*

[ ]  Check

[ ]  Please Invoice; Purchase Order Number: Click here to enter text.

[ ]  Wire Transfer *(Please add USD $20.00 to the amount due to cover wire transfer fees)*

Intent to Join the Zigbee Alliance:

*This Registration Form is an offer by Applicant to become an associate of the Zigbee Alliance as set forth below. By executing this Registration Form, Applicant agrees to be bound by the terms and conditions set forth in the Member Agreement, the Bylaws, IPR Policy, Antitrust Guidelines of the Connectivity Standards Alliance and any Connectivity Standards Alliance policies, as may be duly amended from time to time. Dues are set forth above and are based on the Applicant’s eligibility.*

Authorized Individual’s Name: Click here to enter text. Title: Click here to enter text.

Signature: Date: Click here to enter a date.