

## Connectivity Standards Alliance [Press Release](#) Member Company [Quotes](#)

“With millions of Zigbee devices in market, adding Zigbee to Echo and eero products has made it easier for customers to connect their smart devices, and for device makers to build Alexa-connected devices customers want,” said David Shearer, Vice President, Amazon Smart Home. “As a long-time contributor to the Alliance, we’re excited to see the organization continue advancing work that benefits device manufacturers and makes smart home more accessible for customers.”

“As a global leader in smart door locks, we embrace initiatives which lower barriers to interoperability with our partners,” said Martin Huddart, Head of Smart Residential, ASSA ABLOY. “Consumers and professional channels alike are seeking simpler ways to build the modern smart home, and we look forward to working with our partners at the Connectivity Standards Alliance and in other groups to bring meaningful standards, like Matter, to life.”

“The Connectivity Standards Alliance plays a valuable role bringing together companies across multiple industries to develop and evolve standards that make IoT simpler and more accessible to consumers across the globe. We’re looking forward to continuing our work within the Connectivity Standards Alliance to advance the technologies and standards that help to power the Internet of things.” said Jim Kitchen, Vice President Product, Connected Home and IoT Devices, Comcast.

“At Huawei, we believe that industry collaboration is key to enhancing interoperability across devices and ecosystems in the smart home and key to building a Better Connected World,” said Henk Veldhuis, Sr. Director Standardization IoT at Huawei, “As a board member of the Connectivity Standards Alliance, we’re actively stimulating this collaboration and convergence across the globe. We’re excited to be part of open innovations, like Matter, which unlock better experiences and tremendous value for customers and consumers.”

“With IKEA Home smart we want to enable everyone to fully enjoy a smarter everyday life, where smart products and a smart home come together,” said Björn Block, Business Area Manager, IKEA Home smart. “We believe that being a part of Connectivity Standards Alliance and the Matter technology development is key going forward for us to enable a smarter everyday living for the many people. A smarter everyday living that is affordable, easy to understand, easy to set up and simply fun to use.”

“As a key provider of smart devices and platforms, LEEDARSON recognizes this important milestone. Now, as the Connectivity Standards Alliance, the name truly reflects the mission to help shepherd the IoT forward by simplifying and unifying the IoT,” said John E. Osborne II, President, LEEDARSON North America and Chair Emeritus at the Connectivity Standards Alliance. “LEEDARSON looks forward to continued collaboration with our industry peers and will maintain its commitment to the Alliance and its technologies, both Zigbee and Matter.”

“The Alliance and our members have proven their ability to deliver standards and tools developers can use to speed up time to market and allow a massive IoT adoption. This new brand reflects all that we believe in and what we are working to achieve as members and leaders of the Alliance,” said Bruno Vulcano, R&D Manager at Legrand and Chair of the Board at the Connectivity Standards Alliance. “At Legrand, we see the Alliance as building the foundations for the IoT, allowing us to focus more on innovation and customer value thanks to our investment in a

mature technology like Zigbee and by supporting the IP-based technology, Matter.”

“NXP delivers complete IoT solutions – compute, connect, sense, secure – and invests in global standards efforts to move the industry forward,” said Ron Martino, Executive Vice President and General Manager, Edge Processing with NXP Semiconductors. “As a board member of the Connectivity Standards Alliance, we’re excited by the Alliance’s expanded efforts in shaping our connected world and look forward to our continued collaborations on such multiple wide-ranging initiatives as Matter.”

“Resideo is thrilled with the new Connectivity Standards Alliance branding and approach, which more accurately reflects the organization’s role in serving diverse IoT markets,” said Jeff Frank, Senior Vice President of Product Innovation at Resideo Technologies, Inc. “Unifying IoT standards while aligning to a common data model, or IoT language, will help defragment the market, minimize consumer confusion and can help grow the industry.”

“As the World’s Most Sustainable Corporation recognized by Corporate Knights, it is our firm belief that the path to a net-zero future is both electric and digital. With software-based smart energy management solutions, our customers can accelerate their journey towards sustainable net zero homes and buildings of the future,” said Bruno Zerbib, Chief Technology and Digital Officer at Schneider Electric. “Using open, global standards is essential to achieve digital transformation. Organizations like the Connectivity Standards Alliance are key to creating such standards and we are delighted to partner with other industry leaders to develop IP-based standards, like Matter, that will increase IoT device interoperability in connected smart building ecosystems.”

“Signify, the world leader in lighting and a long-term leader in the Alliance, has always believed that open ecosystems need to be bigger than one company. We have embraced Zigbee and API integration from the beginning and are excited to be a driving force in the creation of Matter and the future of multi-brand interoperability for our consumer smart lighting products of both Philips Hue and WiZ,” said George Yianni, Head of Technology Philips Hue, on behalf of Signify.

“As a leading provider of wireless technology for the IoT and a founding member of Zigbee Alliance, we are delighted to continue working with Connectivity Standards Alliance to simplify and scale IoT development,” said Matt Johnson, President of Silicon Labs. “Our deep involvement with helping establish Matter as a foundation for the IoT has further demonstrated the importance of industry collaboration. As developers begin prototyping with our wireless solutions, we look forward to continuing to work together with CSA on driving the IoT industry forward.”

“As a member of the Connectivity Standards Alliance’s Board, actively contributing to IoT convergence, Somfy is proud to support the new Matter standard, a global brand for consumers. We are convinced that Matter is a key step to accelerate smart home mass adoption as it makes Smart Living solutions much simpler and reliable, a constant concern for Somfy in its radio and cloud developments over the years,” said Marc Westermann, Head of Products & Services.

“Tuya believes in the strength of our partnerships as much as we believe in the strength of the protocols that we utilize. A core founding principle of our company is the belief in the value of an open ecosystem; the Connectivity Standards Alliance understands this and facilitates the collaboration we need in order to fulfill the future of the IoT by promoting interoperability across devices, brands, and industries,” said Alex Yang, Co-Founder and COO, Tuya Smart.

“We’re delighted to see the Alliance evolve, as it is a leading platform for standards convergence and collaboration across IoT technologies, ecosystems and geographical regions,” said Juston Zhu, General Manager of Wulian, professional wireless Smart Home solution provider based in Nanjing, China. “As with Zigbee technology 10 years ago, we will also be an early adopter of Matter. We believe Matter will provide tremendous value to consumers and the entire industry.”